



January 2011

Issue #8



Staff from left front is Mark, Mindy, Lesley;  
from middle left is Alison, Maja, Allissa;  
In the back are Erik & Robin: Happy 2011!

### In This Issue

[Meet the New Executive Director](#)

[Operations News](#)

[Events & Entertainment News](#)

[Warren Station Happenings](#)

[Email Sign Up](#)

### Mission Statement

It is the Neighbourhood Company's mission to make the Neighbourhoods at Keystone a premiere mountain community by maintaining a high quality environment and investing in facilities and events that will attract residents and visitors and create a vibrant four-season community.

### Important Date

**Members Meeting**  
July 1, 2011 2:00pm - 5:00pm  
Warren Station in Keystone

### Contact Us

**Office Hours**  
**Monday-Friday**  
**9:00am - 5:00pm**  
**Saturday**  
**9:00am - 4:00pm**

**Phone Numbers**  
**800.919.0038 or**  
**970.423.8980**  
**970.423.8995 (fax)**

**Email**  
[info@keystoneneighbourhood.com](mailto:info@keystoneneighbourhood.com)

**Mail**  
140 Ida Belle Drive  
Suite F-4  
Keystone, CO 80435

## Keystone Neighbourhood Company Newsletter Welcome Homeowners

The Keystone Neighbourhood Company (KNC) Board of Directors and Staff present this quarterly newsletter. The purpose of this newsletter is to enhance communication with our owners regarding KNC business including finance, festivals and events, projects, etc. We are currently mailing and emailing this newsletter but as we receive your Homeowner email contact, we will reduce mailing costs by sending these newsletters solely via email.

### **KNC Executive Director Update:**

Greetings!

I would like to start off the Executive Directors Update by introducing myself. My name is Mark Mathews and I am honored to be the new Executive Director for the Keystone Neighbourhood Company. While I have only been in this role since the end of November, I feel like I have come full circle. My experience previously included being the Director of Commercial Development within River Run and along with this role I was also a board member for the KNC for over 2 years. Since then, I have worked with resorts in the Southeast and in Colorado overseeing village commercial development and working with master HOA's in resorts such as Sandestin in Florida and Winter Park, Colorado. More recently, I was VP of Development for the Atria Group in Steamboat Springs, Colorado.

Through my various travels, Keystone has always been a special place for me. I have owned property in the resort for over 10 years and this is where my kids learned to ski. So I am pleased to once again have an active role within the resort.

This is a very exciting time for the resort and the KNC. With the completion of Warren Station, we are looking forward to year round events within River Run. To oversee these new activities and events, I am pleased to announce the appointment of Ms. Maja Russer as the Director of Events and Entertainment. Maja has a strong background in special events, marketing and sponsorship. Most recently, Maja was the Special Events and Sponsorship Activation Manager for Copper Mountain Resort Marketing & Sales.  
Welcome Maja!

Along with the two new Directors, please join us in welcoming Robin Avery, our new Office/Homeowner Coordinator. Robin is a long time Summit County resident and enjoys everything mountain living has to offer. Her extensive work history and knowledge of the River Run area coupled with her dedication to excellent guest service makes her the perfect fit for the KNC team.  
Welcome, Robin!

This coming year will be full of many opportunities as well as challenges. The current financial environment creates uncertainty to our main revenue streams but I believe the Board has been conservative in putting together the 2011 budget with this in mind. In spite of this uncertainty, I believe the KNC is poised to meet these challenges and to forge ahead. With a great KNC staff and a new invigorating vision that John Buhler (Vice President & General Manager of Keystone Resort) is bringing to the resort, I think 2011 will be a very memorable year.

Best Regards!  
Mark Mathews, Executive Director

### **Operations Update:**

Snow, snow and more snow...great news! Prior to Christmas, the resort had received over 115 inches of snow which has kept the operations staff very busy with snow removal. Last year we received high marks on raising the standard for winter maintenance within KNC. We want to continue this initiative and even with the increased snowfall we plan to improve on the guest experience within the resort.

We are also working with the Warren Station and events staff on set-ups and tear downs. It seems like there is a new event every day at Warren Station which is exciting to be a part of.

In addition, you will notice the improvement in the village lighting. As you are aware, this fall we replaced the seasonal lighting in the trees with new LED bulbs. Along with the energy savings that we are excited about, you will notice the increased lighting and with the new snow, the village looks magical.

### **Events & Entertainment Update:**

An introduction, my name is Maja Russer and although not a Colorado "native" by definition I grew up in Boulder Colorado with Summit County being my second home. I have watched Keystone and specifically River Run develop into a viable four season world class resort. I am excited to join the team and the opportunities which are presented to me here. Bringing a facility like Warren Station on line and developing it into a hub for culture within Summit County and Colorado is a project which I look forward to very much.

For Current Events and Information:

[www.keystoneneighbourhood.com](http://www.keystoneneighbourhood.com)  
[www.keystonefestivals.com](http://www.keystonefestivals.com)  
[www.WarrenStation.com](http://www.WarrenStation.com)

Please contact us or visit our office in Keystone  
(River Run, Silvermill Building)

*The Keystone Neighbourhood Company is a not-for-profit Master Homeowner Association located in Keystone, Colorado. This newsletter is intended to provide information to members of the KNC on a quarterly basis.*

Join Our Mailing List!

## River Run Rocks - A Success!

The first 2010/2011 Winter Season River Run Rocks concert took place on December 4th. With over 2,000 people dancing in the streets of River Run the energy could be felt far and wide. A partnership between Keystone Resort, the River Run Merchants along with the Keystone Neighbourhood Company, River Run Rocks concert series got off to a great start.

Look for River Run Rocks to continue with concerts on Tuesday, March 8th featuring the Dirty Dozen Brass Band (Mardi Gras) and Saturday, April 9th with Robert Earl Keen. Look for summer River Run Rocks events as well.

[www.keystoneneighbourhood.com](http://www.keystoneneighbourhood.com)

## Kidtopia & Warren Station:

Bring your kids to a festival designed just for them. Explore the ultimate Snow Fort at the top of Dercum Mountain, dance to live music in the plaza, make arts and crafts, go Disco Tubing and join the continuing education activities that fill holiday weekends on and off the slopes. Kidtopia headquarters is located in Warren Station. You and your kids don't want to miss these unique Keystone events!

- January 14-17, 2011
- January 29-30, 2011
- February 18-21, 2011
- March 12-20, 2011

## Year Round Programming

### Warren Station Center for the Arts:

The secret is out! There's something new at Keystone Resort. Warren Station - Center for the Arts and the hub of year-round entertainment, is located in the heart of River Run Village. You'll want to experience all of the Warren Station events like movies, dancing, theater and concerts. The fun continues even after the lifts close. Don't miss Comedy Nights, Dancing in the Rockies and Family Film Nights throughout January. Explore for yourself at [www.warrenstation.com](http://www.warrenstation.com) or call 970.423.8992 for a full event line up.

### Additional Staffing Updates:

We are now fully staffed in the Events and Entertainment department. Lesley Johnson has taken the reigns in Warren Station as the Warren Station Manager. She is diligently filling the calendar with unique programming through the remainder of the winter.

I'm also proud to welcome Allissa LaFave as our Events Coordinator. Allissa is approaching her one year anniversary with the KNC and we're happy to have her focused on organizing all of the details of our many Warren Station events as well as starting to dig into our summer planning.

### **PLEASE KEEP US CURRENT:**

We need your **current address, phone numbers and email address** to convey information, send annual notices, send voting proxies and to be environmentally friendly by minimizing paper usage, ultimately saving money for future events and projects. **PRIVACY NOTICE:** Your information will **SOLELY** be utilized for KNC business purposes and **will not be shared** with any outside or third parties.

**Send us your email address via two options below:**

~ Copy/Paste the link below into your web browser:

[http://www.keystoneneighbourhood.com/index.php/homeowners/email\\_signup/](http://www.keystoneneighbourhood.com/index.php/homeowners/email_signup/)

~Send an email and include your Name, Unit/Lot number and current info to:

[info@keystoneneighbourhood.com](mailto:info@keystoneneighbourhood.com)